



CLASS XXIX Project

The PAL Class XXIX end-of-year project will identify and explore important regional issues to be considered in the update of the 2025 Master Plan for the Quad Cities area. These findings will be presented in report form to leaders in our area.

To foster clarity, below is how we are defining the over-arching concept for this project: economic development. **Economic development** is the process by which a city improves the economic, political, and social well-being, *the quality of life*, of its people. This focus on the quality of life of the people in the Quad Cities area will consider how growth in our area, whether in population, businesses, or other demographics, will impact our citizens.

You all have been given issues which affect quality of life. When you identify your experts for your Issue Presentation, ask that they focus on how growth of the Quad Cities area will impact our citizens in their area of expertise. With this focus, the class can more effectively identify and clarify the challenges facing our Quad Cities in 2025.

The first issue that class facilitators have is the broad topic of Economic Development. Their presentation will set the stage to provide the class a high-level 60,000-foot view about the process of how master plans are developed and their timelines. Future class Issue Presentations will delve into more specific regional issues to elaborate on the general topic of Economic Development.

Expectations and responsibilities for Issue Presentations:

Remember you are not expected to be an expert in the issue you are facilitating.

As facilitators, you:

1. identify people who are experts in your assigned issue area.
2. send the expert a lesson plan fillable document, (you fill out the "expectation" portion of the form before you send out the form).
3. ensure that the support the expert requests is available.
4. introduce them to your class.
5. lead the discussion with your class on what was learned.
6. determine what should go forward to the Class Scribe via your issue recorder.

****Remember to contact your PAL Board issue advisor or Class Coordinator if you have questions prior to your presentation to the BOD.**